

Historic, Archive Document

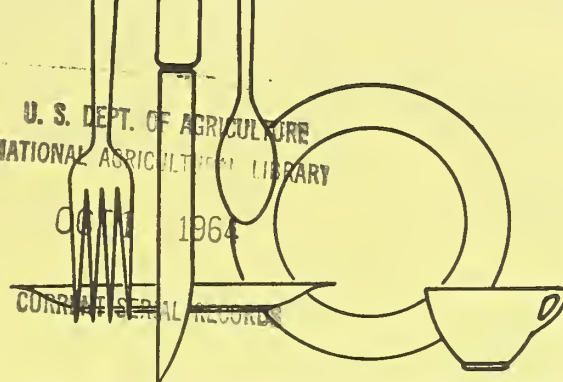
Do not assume content reflects current scientific knowledge, policies, or practices.

FOOD PRE-VUE

U. S. DEPT. OF AGRICULTURE
NATIONAL AGRICULTURAL LIBRARY

OCT 11 1964

CORRELATION RECORDS



A SUMMARY OF THE FOOD OUTLOOK DESIGNED TO GIVE ADVANCE INFORMATION TO FOOD EDITORS

U.S. Department of Agriculture
Agricultural Marketing ServiceJune 26, 1964
F P - 84

MEATS.....Fed beef production is expected to continue at a high level, but somewhat below the record levels rung up over the past several weeks. Output of pork, however, will run at seasonably lower levels during the summer months, and slightly below a year earlier. As for lamb, due to the 5% decline in stock sheep, lamb slaughter is expected to continue below last year's rate.

POULTRY:

Broiler-Fryers..Early summer marketings are expected to be about the same as a year ago, so they should be in abundant supply at attractive consumer prices.

Turkeys.....Production will probably increase around 5% over 1963 numbers, about in line with producers' intentions announced the first of the year. The larger supply is expected to be partly offset by a stronger holiday demand this year than last. On June 1 refrigerated holdings totaled 99 million pounds, 9% above average and 3% larger than a year earlier.

Eggs.....For the rest of 1964 layers on farms are expected to number about the same as in year-earlier months. Because rate of lay probably will continue its upward trend this summer and fall, egg production likely will continue higher than last year.

DAIRY.....With milk production at its seasonal peak, milk and dairy products continue in abundant supply.

FRUITS:

Peaches.....The Nation's peach crop--smallest since 1958--is now estimated at 73.3 million bushels--down 1% from last year and 2% below average. Not counting the California Clingstone crop, used mainly for canning, the remainder of the U.S. crop totals 38.1 million bushels, 12% below last year and a sharp 22% less than average. Most of this year's decline is due to freeze damage in four Southeastern States--Georgia, the Carolinas, and Alabama.

Pears.....The crop is estimated at 28,727,000 bushels. That's 48% greater than the short 1963 crop, and 3% above average. California's production of Bartletts is forecast at 13,959,000 bushels--more than double last year's, but about average. Oregon's Bartlett crop is expected to total 2,200,000 bushels--well above last year's crop but slightly under average.

CITRUS.....Latest roundup of the crop places 1963-64 orange production at 94.2 million boxes--a tenth below last year's and nearly a fourth below average. Output of grapefruit, estimated at 34.1 million boxes, is about 2% smaller than the previous season. Lemons--estimated at 17.6 million boxes--run 35% larger than a year earlier.

Frozen.....Warehouse stocks moved up seasonally in May, by 7 million gallons, to stand at 43 million. This is a fifth greater than a month earlier, but 9% below a year ago.

Orange Juice

Cherries.....June 1 estimates are for a total sweet cherry crop of 109,500 tons--56% greater than last year's short crop and about a fifth above average. Western States' prospects point to a production of 11,500 tons of sour cherries. That's 43% larger than a year ago and 5% above average.

Apricots.....Prospects point to a crop of 206,300 tons, which would be 3% larger than last year.

Plums and Prunes.....California's production of plums is estimated at 112,500 tons--6% larger than last year and 38% above average. California's prune crop is expected to reach 152,000 tons, (dried basis), which would be 14% larger than in 1963 and 15% above average. Oregon prospects are for an average or better output. Washington's prune crop appears about average, and Idaho's prospects are bright.

Nectarines.....California's expected production is 64,000 tons--12% above last year and 44% larger than the 5-year average.

Frozen Fruits...Refrigerated holdings totaled 210 million pounds on June 1--23% smaller than a year earlier and 27% below average.

NUTS:

Almonds.....The California crop is estimated at 68,000 tons in-shell. This is 11% greater than last year's production and 26% above average.

Filberts.....June 1 conditions pointed to a smaller than average crop this year.

Walnuts.....California's production is estimated at 78,000 tons. That's 2% below last year, but 12% above average. Conditions in Oregon indicate a relatively good crop this year.

VEGETABLES:

Fresh.....Supplies of spring vegetables are expected to run 5% smaller than a year ago, but about average. Celery will be in larger supply but other items are expected to be less than in 1963. As for summer vegetables, market gardens near consuming areas will provide ample supplies to supplement those originating in more distant areas. In most local areas available items will include sweet corn, green beans, lettuce and tomatoes.

Frozen.....Refrigerated holdings on June 1 totaled 989 million pounds--only 70 million pounds below the record rung up a month earlier.

Processed.....Planted acreage of 9 vegetable crops grown for commercial processing is expected to total 1,518,300 acres this year. That's 1% less than in 1963 and 5% below the 5-year average.

Potatoes.....First estimates for the early summer crop are 5% below last year and 14% smaller than average. Less production is expected in all early summer States except Kentucky.

Watermelons....Early summer production, estimated at 16.4 million hundredweight, is 3% larger than last year but 3% below average. Growers of late summer watermelons have 32,250 acres for harvest--2% more than a year ago, but 1% below average.

Cantaloups.....First estimates for early summer cantaloups puts production at 539,000 hundredweight--5% below last year and 27% less than average.

The Plentiful Foods Program

The Agricultural Marketing Service of the U.S. Department of Agriculture, through its Plentiful Foods Program, is cooperating in these food campaigns:

JULY IS PICNIC MONTH
SUMMER TURKEY TIME
AUGUST SANDWICH MONTH
INDUSTRY-GOVERNMENT BEEF PROMOTION CONTINUING